IN THE CLAIMS:

1. (Currently Amended) Internet-supported information system ~~for selective representation of~~ ~~data emails (8) from a plurality of data providers (X,Y), which can be called up for a plurality of~~ ~~data receivers (E), comprising~~ for selectively displaying at least one data email of a plurality of data emails provided by a plurality of data providers (X,Y) to at least one selected receiver of plurality of data receivers, the internet-supported information system comprising:

a central information server (1) comprising an email interface unit (4), a web interface unit (10), a memory device (6), and a selection device (13); the memory device (6) comprising an advertising memory unit (7) storing a plurality of data emails (8) provided by the plurality of data providers (X,Y), the email interface unit comprising a plurality of provider-specific email addresses for receiving the plurality of data emails from specific providers;

a plurality of data processing systems (2), each of the plurality of data processing systems being allocated to a respective one of the plurality of data providers (X,Y), each of the plurality of data processing systems comprising an email interface (5.sub.x, 5.sub.Y) in communication with one of a plurality of provider-specific email addresses (4.sub.X,B, 4.sub.Y,B, 4.sub.Y,C); and

a plurality of portal servers (3), each of the plurality of portal servers comprising a web interface (11.sub.A, 11.sub.B, 11.sub.C) in communication with the web interface unit (10); and

wherein the selection device (13) comprises a memory unit for provider-specific input concerning an identity of the portal servers (3) with authorization to access data emails (8) from specific data providers (X,Y),

wherein the selection device automatically determines the at least one data email for display to the receiver of the plurality of receivers according to the respective portal server;

wherein the at least one data email is represented via a link on a homepage (16.sub.A, 16.sub.B, 16.sub.C). ~~a central information server (1) with an email interfaceunit (4( ), a web~~

interface unit (10), a memory device (6), which features at least an advertising memory unit (7) to store data emails 98) of the data providers (X,Y), and a selection device (13),

~~a plurality of data processing systems (2), which are respectively allocated to a provider (X,Y) and which are provided with an email interface (5.sub.x, 5.sub.Y) which is enabled to communication with at least one provider-specific email address (4.sub.X,B. 4.sub.Y,B, 4.sub.Y,C) of the email interface unit (4) of the central information server (1), and~~

~~a plurality of portal servers (3) which are respectively provided with a web interface (11.sub.A, 11.sub.B, 11.sub.C) and which can be connected to the web interface unit (10) of the central information server (1),~~

~~wherein the portal servers (3) have access to specific data emails (8.sub.X,A, 8.sub.X,B, 8.sub.Y,B, 8.sub.Y,C) which are stored in the advertising memory unit (7) and which are automatically determined by the selection device (13) according to the identity of the respective portal server (3.sub.A, 3.sub.B, 3.sub.C), and can represent them by means of a link on a homepage (16.sub.A, 16.sub.B, 16.sub.C).~~

2. (Currently Amended) System according to claim 1, ~~characterized by the fact that the memory device (6) of the central information server . . . (1), in addition, features a provider database (18) to prepare provider-specific data, wherein the respective advertising email (8) and the provider-specific data can be automatically connected with one another for each provider (X,Y).~~ wherein the memory device (6) of the central information server (1) further comprises a provider database to prepare provider-specific data, wherein data emails from one provider and the provider-specific data of the same data provider are automatically associated with one another for each provider (X,Y).

3. (original) System according to claim 2, characterized by the fact that the provider-specific data, which are filed in the provider database (18), each contain a link to an Internet presence of the provider concerned (X,Y).

4. (Currently Amended) System according to claim 1, ~~characterized by the fact that, in addition,~~ wherein the memory device (6) of the central information server comprises an archive (9) to retrieve ~~previous~~ data emails (8) of the plurality of data emails.

5. (Currently Amended) System according to claim 1, ~~characterized by the fact that, in addition, selection device (13) comprises a content selection module to select such data emails (8), which are stored in advertising memory unit (7) and can be accessed via the respectively used portal server (3). These data emails correspond to the content selection criteria selected by the respective data receiver E.~~ wherein the selection device (13) further comprises a content selection module to select specific data emails (8);

      wherein the specifically selected data emails correspond to the content selection criteria selected by the receiver.

6. (Currently Amended) System according to claim 1, ~~characterized by the fact that, in addition, selection device (13) comprises a content selection module to select such data emails (8), which are stored in advertising memory unit (7) and can be accessed via . . . he respectively used portal server (3). These data emails correspond to the provider selection criteria selected by the respective data receiver.~~ wherein the selection device (13) comprises a content selection module to select specific data emails (8);

      wherein the specifically selected data emails correspond to the provider selection criteria selected by the receiver.

7. (Currently Amended) System according to claim 1, ~~characterized by the fact that, in addition, central information server (1) comprises an action device to implement predetermined processes, which are selected by the respective data receiver (E) in view of the respectively retrieved data emails (8) allocated to provider (X,Y).~~ wherein the central information server (1) comprises an action device to implement predetermined processes, which are selected by one of the plurality of receivers in view of a selected data email and which is allocated to one of the plurality of data providers associated with the selected data email.

8. (Currently Amended) System according to claim 1, ~~characterized by the fact that the links of the individual portal servers (3.sub.A, 3.sub.B, 3.sub.C) access different, portal-specific websites (12.sub.A, 12.sub.B, 12.sub.C), via which only the data emails (8) can be retrieved, which are respectively chosen, specifically for the portal, by selection unit (13) and are released for access.~~ wherein the links access different portal-specific websites (12.sub.A, 12.sub.B, 12.sub.C), via which only selected data emails (8) are retrieved, which are respectively chosen, specifically for the one of the portal servers associated with the receiver, by the selection unit (13) and are released for access.

9. (Currently Amended) System according to claim 1, characterized by the fact that multiple content-specific email addresses (4.sub.X,A, 4.sub.X,B, 4.sub.Y,B, 4.sub.Y,C) are allocated to ~~individual~~ at least one of the plurality of data providers (X,Y) on the email interface unit (4) of the central information server (1).

10. (Currently Amended) System according to claim 1, characterized by the fact that at least two of the plurality of data processing systems ~~at least a few provider data processing systems (2) each~~ comprise a web server with a web interface unit and a memory device accessible via the web interface unit for provider-specific data records stored in an Internet-compatible format~~.~~

~~whereby~~

    wherein the central information server (1) contains a memory unit with the contact data relating to ~~the~~ a link connection to the ~~provider web servers~~ specific data providers from the plurality of data providers, and ~~whereby~~ wherein the portal servers have access to provider-specific data records via the central information server from specific providers which are detected by the selection device depending on the identity of the respective portal server, and can thereby display these provider data records via ~~a~~ the link on the ~~a~~ homepage.

11. Cancelled.

12. (Currently Amended) ~~Procedure~~ A method for Internet-supported information from a plurality of data receivers (E) via advertising of a plurality of data providers (X,Y), the method comprising the following steps:

    Preparation of a central information server (1) with an email interface unit (4), a web interface ~~unit (10~~ unit (10), and a memory device (6)~~, which comprises;~~ the memory device comprising at least one advertising memory unit (7);

    Preparation of a plurality of portal servers (3), ~~which each~~ each of the plurality of portal servers comprising ~~have~~ a web interface unit (3) and ~~can be~~ each of the plurality of portal servers being connected to the web interface unit (11) of the central information server (1);

    Sending advertising emails (8) containing provider-specific data by means of a plurality of data processing systems (2), ~~which are each~~ each of the plurality of data processing systems being allocated to a data provider (X,Y), ~~each time at least at a~~ each of the advertising emails being sent to the provider-specific email address (4.sub.X,A, 4.sub.X,B, 4.sub.Y,C, 4.sub.X,C) of the central information server (1);

    Automatic storage of the advertising emails (8), which enter central information server (1) in advertising memory unit (7);

Enabling the creation of connections between a plurality of data processing systems (15), which are each allocated to ~~one of the plurality of data receivers~~ a data receiver (E) and feature a web interface (14), and central information server (1) by using ~~the~~ a link of ~~the respective~~ one of the plurality of portal servers ~~portal server~~ (3) which is retrieved by the one of the plurality of data receivers ~~data receiver concerned~~;

Providing a memory unit for provider-specific input concerning the identity of the one of the plurality of portal servers (3) with authorization to access the plurality of data emails (8) from specific ones of the plurality of data providers (X,Y);

Automatic selection of, which depends on the identity of the ~~respective~~ one of the plurality of portal servers ~~portal server~~ (3), and access clearance to the advertising emails (8) stored in the advertising memory unit (7);

Retrieval of the selected and cleared advertising emails through the plurality of advertising receivers on the world wide web.

13. (Currently Amended) ~~Procedure~~ The method according to claim 12, characterized by the fact that the retrievals of advertising emails (8) by the one of the plurality of data receivers (E) is recorded and registered with allocation of the one of the plurality of portal servers ~~respectively used portal server~~ (3).

14. (Currently Amended) ~~Procedure~~ The method of according to claim 12, characterized by the fact that

~~the individual~~ each of the plurality portal servers (3) access different, portal-specific websites (12) via the respective link. ~~Only,~~ wherein only the advertising emails (8), which have been selected specifically for the ~~portal~~ one of the plurality of portal servers and have been cleared for access, are retrieved through these websites.